



# 2022 DISTRIBUTOR INFORMATION

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# WHAT'S NEW



## HOT FOIL STAMPING AND EMBOSSING



In addition to our standard foil imprint, we now offer premium hot foil stamping and embossing.

- Variety of material and textures available.
- Emboss any material to enhance the look.
- Over 20 foil color options available.

## BEER & WINE LABELS



For 2022 we have put together a label offering in popular sizes for the beer and wine market.

- Large selection of sizes.
- Several label stock options.
- Labels for bottles, cans, kegs, and can carriers.

## NEW EQUIPMENT



At Discount Labels, we are committed to investments in new equipment and technology to offer you the best products possible. Below is a snapshot of what we added in 2022.

- Two additional Nilpeter FA-4\* presses for a total of four presses.
- One additional laser die cutter for a total of two machines for AnyShape® Label orders.

## TARGET MARKETS



Targeting specific markets such as Craft Beer, Cannabis, or Healthcare? We can help you win business with industry vertical marketing materials and samples.

- Unbranded, electronic files available on [DiscountLabels.com/Resources](https://DiscountLabels.com/Resources)
- Wide range of hard copy kits in stock and ready to ship to support your sales efforts

## FREE MARKETING AND SALES TOOLS



We offer FREE samples, an Unbranded Labels Catalog and a wide range of support tools to help you sell labels!

- Unbranded catalog
- Unbranded sales sheets
- Die lines
- Label images
- Labels University training videos

# ORDER SERVICES

## HOW TO SUBMIT YOUR ORDER

**Web** - Log onto [DiscountLabels.com](https://DiscountLabels.com) to submit your order online for maximum speed and efficiency.

**Email** - Email orders and artwork to [art@discountlabels.com](mailto:art@discountlabels.com). You will receive an immediate confirmation once your order is received.

**Phone** - Call 800.995.9500 to place an order or to get label expertise.

**Fax** - Fax your order to 800.995.9600. We'll receive your order instantly and begin production.

**Mail/Overnight** - Send your order via preferred carrier to:

Discount Labels  
4115 Profit Court  
New Albany, IN 47150



ADDITIONAL LABEL UPCHARGES (Catalog Quantities) Custom quote upcharges may vary. Upcharges with an asterisk (\*) include an additional \$5.00 for you.

ARTWORK SERVICE

Artwork clean up and manipulation: **\$30.00** per every 30-minute increment. We will advise you before any artwork service is initiated.

BLEED – \$30.00\*, 24-hour turnaround

Add this charge when the ink on your label goes to the edge of your label. Check plant for availability on some laser label dies and special shapes.

CHANGES OR CANCELLATIONS

Before proof/plates - No Charge  
After PDF proof - \$15.00  
After plates - Plate charges will apply  
After press proof - Press proof charges will apply  
After full order has been printed - Full amount will apply

COLOR MATCH – \$45.00\*

We can print any color from the most recent version of the PANTONE MATCHING SYSTEM®. You will need to provide the PANTONE® number or a color swatch for us to match. We will match the coated version on all stocks except EDP, laser labels and computer labels unless

otherwise specified. Color matches are guaranteed within a shade lighter or darker than your chosen color. PANTONE® and other Pantone, Inc. trademarks are the property of Pantone, Inc.

COMBINED ORDERS

Orders may be combined for quantity pricing when they are the exact same shape and dimensions, and are ordered at the same time. The following charges will apply:

COPY CHANGE: \$20.00\*

PROCESS COLOR COPY CHANGE: \$25.00\*

INK CHANGE: \$20.00\*

EMBOSSSED COPY CHANGE: \$25.00\*

PAPER CHANGE: \$20.00\*

FOIL IMPRINT COPY CHANGES: \$25.00\*

FOIL IMPRINT INK OR PAPER CHANGES: \$20.00\*

Note: Combining orders may affect turnaround. See product page for minimum quantity per copy.

PROOFS

Turnaround does not begin until proof is approved.

- **PDF PROOF:** \$15.00\* charge. \$10.00\* charge to change copy or layout after proofing on spot color

- orders. **\$20.00\*** for CMYK orders. 24-hour turnaround. Proof sent via email.
- **PAPER PROOF:** \$15.00\* charge. \$10.00\* charge to change copy or layout after proofing is completed. 24-hour turnaround. Proof sent via fax unless otherwise requested.
- **PRESS PROOF:**
  - Standard Label – \$40.00\***
  - Additional Inks – Add \$15.00\* each**
  - Lamination – Add \$15.00\***
  - Laser Labels – Add \$45.00\***
  - Foil Imprint/Embossed Labels – Add \$45.00\***
  - Process Color Label – starts at \$40.00\***
  - Process Color + Foil – Add \$45.00\***Press proofs may be provided uncut. If you need a finished, cut press proof, additional charges may apply. All press proofs are sent via expedite service. If copy or layout changes are needed after the proofing process is complete, another press proof charge will apply.

EXTRA DISPENSER BOXES

Boxes come 1 per item ordered. Additional non-personalized dispenser boxes are available unassembled for **20¢** each. Assembled boxes are available for **\$1.20** each.

PERFORATIONS – \$30.00\*, 24-hour turnaround

Perforation is available in most die cut sizes.

SPECIAL LABEL STOCKS

- **REMOVABLE:** No charge on catalog quantities. Labels will be removable from various surfaces for 3 to 6 months. White Gloss, White Litho, Red Fluorescent, Orange Fluorescent, Yellow Fluorescent, Green Fluorescent and Pink Fluorescent.
- **WHITE BOPP:** White film, tear resistant. Recommended for water bottles. Permanent adhesive only.
- **OPAQUE:** White Litho or Gloss Opaque labels are used to cover up a mistake on an expensive form or brochure. You cannot see through the opaque backing. No charge on catalog quantities up to 14,999.

- **CLEAR POLYPROPYLENE:** (non-weatherproof)  
For Clear Polypropylene with no lamination, add 50% to the base paper cost.

LAMINATION

Lamination is charged as an additional ink color. It adds gloss, enhances colors and provides a scuff-resistant surface. It does not protect inks from fading. We recommend matte lamination for writing on labels. Call for pricing.

TINTING

Tinting is the process of taking a white label stock and custom tinting it with another color. This is charged as an additional ink color and requires additional turnaround. If the tint color is a custom color match, an additional \$42.00\* will apply. Note: Tinted label stock cannot be easily written on.  
**SINGLE LABELS – \$30.00\*, 72-hour turnaround**  
Individually die cut or square cut labels in a stack. Square cut labels require an additional charge for a tab or score. Square cut labels are not eligible for expidite shipping. See sales

associate for details. Reflective Labels and Extended Life Durable Decals are finished in sheets. Multiple labels per sheet may be supplied.

SINGLE ANYSHAPE® LABELS – \$35.00\*

AnyShape® Labels can be singled up to 5,000.

ROLLS

All labels are supplied on rolls unless otherwise specified. Small sizes may come one, two or three up. Standard quantity rolls at no charge. Specific roll quantities are **30¢** per roll. Call for details.

HELPFUL LABEL INFORMATION

ADDED VALUE – NO CHARGE

- **ARTWORK ENHANCEMENT (Minor)**
- **TYPESETTING (Up to 10 lines)**
- **PRINTING PLATES**

ADHESIVES

Permanent adhesive is supplied on all orders unless otherwise specified. Special adhesives are available. Note: For best adhesion, apply labels at room temperature to any clean, dry, oil-free, non-textured, non-coated surface. We will gladly supply stock samples for trial at no charge. Litho and gloss not recommended for adhesion to vinyl products.

BLANK LABELS

Deduct **30%** from the catalog base price for BLANK labels.

LABELS TO BE TYPED ON

Only fluorescent, EDP, or litho label stocks can be readily typed or written on. Tinted label stock, foil and weatherproof labels do not accept typing.

LONG RUNS

We can be very competitive on long runs, up to millions of labels. However, for you to be competitive after adding your profit to our net prices, you should consider adding from 15% to 35% maximum.

PRINTING MARGINS

Our standard print margin is 1/8” from all edges. Please remember this when you are creating your artwork.

SCREENS

Spot color screens will be produced at 133 lines per inch (LPI) with a minimum tint of 2% up to 80% with a 60° angle. Process color screens at 150 LPI. We prefer that you provide a solid for

us to screen. **Extended Life Durable Decals** are produced at 85 LPI.

TERMS

Terms are Net 30 days. A 2% monthly finance charge is added to accounts over 30 days. When an account is 60 days old, we will not accept new orders. When an account is 90 days old, the account could be referred to a collection agency. Please honor our good faith and trust by keeping your account current. (All payments made in U.S. funds.)

- **CASH or CREDIT CARD:** We accept VISA, MASTERCARD, AMERICAN EXPRESS and DISCOVER. Provide a credit card number with expiration date at the time of order. If you prefer to send a check, mail your order with a check for the full amount, including shipping and handling. Please call us for the published shipping and handling charges or take advantage of our flat rate shipping option for catalog orders.
- **OPEN ACCOUNT:** You will be invoiced each time an order ships. Orders are billed appropriate shipping and handling rates. You will receive Overnight Express Delivery on label catalog orders.

SHIPPING OPTIONS

- **Flat Rate:** **\$6.95** for online catalog label orders and **\$10.95** for label catalog orders placed by phone, fax, or email
- **Overnight Express:** Overnight delivery at grounds service rates via FedEx or UPS. Alaska, Hawaii and Puerto Rico ship 2nd Day service.
- **Dropship:** We will ship your order directly to your customer, under your name and address. If your order is being shipped to more than 2 locations, a **\$2.50** charge will apply for the 3rd address and each additional address.

- **Third Party Billing:** We will ship orders and bill to a third party account upon your request. Handling fees do apply. Delivery time may be affected by carrier pick up time. Please provide name and address for third party account numbers.
- **Custom Quote Orders:** Orders that fall outside of our standard catalog offering will ship via Ground Service unless otherwise specified. Actual shipping rates apply.

HOURS

Order Processing Department or Quote Department: Monday - Friday, 8:00 a.m. - 7:00 p.m. EST  
Customer Service Department:  
Monday - Friday 8:00 a.m.- 7:00 p.m. EST  
DiscountLabels.com: Open 24/7/365

ERRORS

We hope you understand that mistakes sometimes happen. If the error is our fault, we will reprint your order immediately at no charge. However, Discount Labels will not be responsible for damages arising from the use of our product in excess of actual replacement cost of the product.

UNACCEPTABLE COPY/COPYRIGHT

We reserve the right to refuse an order which includes profanity or material we consider to be offensive. When orders are manufactured to the customer’s specifications, the purchaser agrees to assume any liability resulting from actions or demands brought against us for patent or copyright infringements.

We reserve the rights to use all products in our advertising and displays unless otherwise specified in writing at the time of the order. The information in the catalog, unless otherwise noted, is the property of Discount Labels and may not be reproduced without written permission.

ARTWORK - SPOT AND PROCESS COLOR More info available online: DiscountLabels.com/ArtHelp

SENDING ARTWORK

Artwork may be sent via email, flash drive or FTP. Please include your artwork and purchase order for one step ordering.

- **art@discountlabels.com**  
Spot color orders and questions.
- **process@discountlabels.com**  
Process color orders and questions.
- **durable.decals@discountlabels.com**  
Reflective Labels and Extended Life Durable Decal orders and questions.
- **stamps@discountlabels.com**  
Stamp orders and questions.

For immediate service, visit **DiscountLabels.com**.

PREFERRED FILE FORMATS\*

PROCESS COLOR

Adobe® Creative Suite®\*\*  
EPS files are preferred.  
Accepted formats: PDF, EPS, TIFF, JPG or GIF

SPOT COLOR

Vector EPS files are preferred.  
Accepted formats: PDF, EPS, TIFF or JPG  
Provide color separated files.

- We cannot accept Postscript files.
- All files should be saved with a minimum resolution of 300 ppi. Save line art files with a minimum

THE FOLLOWING INK COLORS ARE NO CHARGE:

- |                      |                              |
|----------------------|------------------------------|
| • Black              | • PANTONE® 165 Orange        |
| • PANTONE® 185 Red   | • PANTONE® Rubine Red        |
| • PANTONE® Yellow    | • PANTONE® 123 Golden Yellow |
| • PANTONE® 354 Green | • White                      |
| • PANTONE® 477 Brown | • PANTONE® Violet            |

resolution of 600 ppi. Vector art is preferred.  
• InDesign files need to be exported out as IDML files.

ACCEPTABLE FONTS

We carry the entire Adobe® and Corel® font libraries, as well as Bitstream Typeshop for Macintosh. Converting fonts to outlines is preferred.

PROOFS

PROCESS COLOR

A complimentary PDF proof is available by email, if requested. Color proofs are shipped via Expedite service for 5:00 p.m. delivery. If an exact color match is required, press proofs are available and start at **\$30.00\***.

SPOT COLOR

A PDF proof is available for an additional fee. See upcharge guide for an outline of charges.

Note: Proof turnaround time matches that of the product being ordered. Order production time will begin upon proof approval. Proofs are not an exact or match print.

FILE CREATION

PROCESS COLOR

All PANTONE® spot colors should be converted to PANTONE® process colors before saving file (unless additional spot colors have been purchased). Additional spot colors will incur an additional charge. We recommend that a white back-up be used when printing

- Reflex Blue
- PANTONE® 208 Burgundy
- PANTONE® Process Blue
- PANTONE® 348 Hunter Green
- PANTONE® 321 Teal

ADDITIONAL COLORS: \$15.00\* PER COLOR:

- PANTONE® 874 Gold
- PANTONE® 9160 Ivory
- PANTONE® Cool Gray 2
- PANTONE® 368 Light Green
- PANTONE® 331 Mint Green

- PANTONE® 877 Silver
- PANTONE® 430 Dark Gray
- PANTONE® 300 Medium Blue
- PANTONE® Warm Red





# LABELS

## IMPORTANT INFORMATION

### 2022 CATALOG LABEL PRICING CODES

The Discount Labels product catalog provides suggested RETAIL pricing. A discount code is provided in the bottom right hand corner of each pricing grid. Most of our prices are on an "A" discount, which gives you a mark-up of **100% (50% discount)**.

Use the following guide to determine your distributor discount off of retail:

**A = 50%    B = 45%    C = 40%    D = 35%**

**E = 30%    F = 25%    G = 20%**

Upcharges with an asterisk (\*) include an additional \$5.00 for you. Example: Bleed \$30.00\*, you will be charged only \$25.00.

### LABEL PRODUCTION AND SHIPPING

#### ESTIMATED TURNAROUND TIME\*

#### SHIPPING

PRODUCT	PAGE	24 HOURS	72 HOURS	5 DAYS	7 DAYS	10 DAYS	12 DAYS	EXPEDITE SERVICE (Overnight at Ground Rates)
Die Cut Labels	6	•						•
Circle, Oval and Seal Labels	8	•						•
Square Cut Labels	10	•						•
Special Shape Labels	12	•						•
AnyShape® Quick Ship Labels	15			•				•
AnyShape® Process Color Labels	16			•				•
AnyShape® Durable Decals	17				•			•
AnyShape® Weatherproof Labels	18			•				•
Process Color Labels	20		•					•
Standard Foil and Embossed Labels	22		•					•
Static Cling Labels	27	•						•
Domed Decals	29						•	•
Extended Life Durable Decals	30				•			•
Weatherproof Labels	32	•						•
Bumper Stickers	34	•						•
Consecutive Number Labels	36		•					•
Consecutive Barcode Labels	36		•					•
Reflective Labels	38				•			•
Beer & Wine Labels	40-43		•					•
Stock Floor Graphics	45	•						•
Custom Floor Graphics	45				•			•
Tamper Evident Labels	46		•					•
Asset Tags	47			•				•
Asset Tags (anodized)	47					•		•
Laser Labels (Blank)	50	•						•
Laser Labels (Printed)	50		•					•
Computer Labels	52	•						•
Bleed		•						•
Custom Ink Match			•					•
More Standard Ink Colors			•					•
Perforated Labels		•						•
Die Cut Singles				•				•
Square Cut Singles				•				•
Tint			•					•

\*Turnaround times shown above are estimated. Special setups or multiple copy orders may require extra time. Call plant for details. Orders received after 4:00 p.m. (your time zone) will be counted as the following day's business. Rush orders available. Call for details.

# STAMPS



## IMPORTANT INFORMATION

### 2021 CATALOG STAMP PRICING CODES

Your distributor cost is **one-half** the prices shown for all pricing grids marked with an "A" pricing code. Upcharges with an asterisk (\*) include an additional \$5.00 for you.

**Delivery:** Outside contiguous U.S. packages are shipped via Priority Mail or 2nd day service and published rates apply. Upgraded shipping available at cost.

**Dropship:** We will ship your order directly to your customer under your name. First 2 locations at no charge. Each additional charged at **\$2.50** per location.

**Turnaround:** Most products are estimated to ship within 24 hours. Orders received after 4:00 p.m. are counted as the next day's business. For orders over 50 stamps, please call us for ship dates. Pre-inks, wood handle and embossers start at a 48-hour turnaround. See chart on this page for estimated turnaround times.

**Ordering:** Stamp orders are accepted via mail, fax, online, or email. We are unable to accept stamp orders over the phone.

**Online** - DiscountLabels.com

**Email** - stamps@discountlabels.com

**Proofs:** **\$10.00\*** for emailed and faxed proofs.

**Artwork:** Artwork must be supplied as sharp black and white copy. 300 dpi or better. No screens or reverses.

**Copyright:** When orders are manufactured to customer's specifications, the purchaser agrees to assume any liability resulting from actions or demands brought against us for patent or copyright infringements.

**Customer Service:** Email stamp.cs@discountlabels.com or call all 800.995.9500 and select option 3, then option 3 again. One of our friendly stamp agents will be happy to help you.

**Redos:** Stamp order forms should be filled out completely including any font/sizing requests. If nothing is specified we will use our best judgment. We will not offer any redos or discounts if font/sizing is not specified on the order form.

We reserve the right to use all products in our advertising and displays unless otherwise specified in writing at the time of the order. The information in the catalog, unless otherwise noted, is the property of Discount Labels and may not be reproduced without written permission of Discount Labels. \*This policy is good in the contiguous U.S. only. If alternate shipping is requested additional charges will apply. Outside contiguous U.S. packages are shipped via 2nd day service and published rates apply.

#### ESTIMATED TURNAROUND TIME\*

PRODUCT	PAGE	24 HRS	48 HRS	CALL FOR A TA QUOTE
Professional Steel Stamps	59	•		
Self-Inking Dater Stamps	59	•		
Dater Stamps	59	•		
Numbering Stamps	59	•		
Self-Inking Stamps	60	•		
Stock Stamps	61	•		
Pre-Inked Stamps	62		•	
Embossers	63		•	
Handle Mount Stamps	63		•	
50 or more Stamps	All			•

\*Rush orders may be available. Call plant for details.

### PRIVATE LABEL STAMPS

Imagine your name on the stamps that your customers use everyday - and it costs you nothing...IT'S FREE. In fact, they pay YOU for the stamps with your name on the side.

We offer **FREE** Private Labeling on stamps. Just send us the copy and logo. (Limit: 3 lines of copy with no logo or 2 lines of copy with logo. Available inks: red, black, blue, green, purple



All private label sizes are 1-1/2" x 1/2"

All of your **Custom Stamps** can be private labeled for **YOU!**



# DISTINCTIVE PRODUCTS

## IMPORTANT INFORMATION

### 2022 CATALOG PRICING CODES

The Discount Labels product catalog provides suggested RETAIL pricing. A discount code is provided in the bottom right hand corner of each pricing grid in the catalog.

**Bleed: \$10.00\*** Charge applies when the ink extends to the edge of the product. Bleeds not available for Printed Tape or Barricade Banner.

**Combined Orders:** Distinctive Product orders cannot be combined for quantity pricing.

**Proofs:** PDF or Paper - \$15.00\* per copy.

Use the following guide to determine your distributor discount off of retail:

A = 50%    B = 45%    C = 40%    D = 35%  
E = 30%    F = 25%    G = 20%

**Varnish:** UV Varnish is available on some Distinctive Products. Call for pricing and availability. Varnish is not available on Printed Tape or Barricade Tape.

**Printed Tape PMS colors:** PMS colors are available for \$45.00\* per color.

Upcharges with an asterisk (\*) include an additional \$5.00 for you. Example - Bleed \$10.00\*, you will be charged only \$5.00.

### PRODUCTION TURNAROUND TIME\*

PRODUCT	PAGE	2-3 DAYS	7 DAYS	12 DAYS	SHIPPING METHOD
Full Color Magnets	54		●		Ground
Printed Tape	55		●		Ground
Barricade Banner	56		●		Ground
Hang Tags	57			●	Ground

\*For products shipping via Standard Ground service, published shipping rates plus Discount Labels handling charge will apply.

# SHIPPING ESTIMATION

Prices shown in U.S. dollars

SIZE <small>Applies to Die-Cut or Square Cut Sizes</small>	1,000		2,000		3,000		5,000		10,000	
	Estimated Weight	YOUR COST	Estimated Weight	YOUR COST	Estimated Weight	YOUR COST	Estimated Weight	YOUR COST	Estimated Weight	YOUR COST
1 x 1	1 lb.	27.15	1 lb.	27.15	2 lb.	28.47	2 lb.	28.46	4 lb.	32.31
1 x 2	1 lb.	27.15	2 lb.	28.46	3 lb.	30.46	4 lb.	32.31	7 lb.	37.85
1 x 3	2 lb.	28.46	3 lb.	30.46	4 lb.	32.31	6 lb.	36.71	10 lb.	45.05
1 x 4	2 lb.	28.46	3 lb.	30.46	5 lb.	35.46	7 lb.	37.85	13 lb.	51.99
1 x 5	3 lb.	30.46	4 lb.	32.31	6 lb.	36.71	9 lb.	42.65	17 lb.	61.22
1 x 6	3 lb.	30.46	5 lb.	35.46	7 lb.	37.85	10 lb.	45.05	20 lb.	68.16
2 x 2	2 lb.	28.46	3 lb.	30.46	4 lb.	32.31	7 lb.	37.85	12 lb.	30.95
2 x 3	3 lb.	30.46	4 lb.	32.31	6 lb.	36.71	9 lb.	42.65	17 lb.	61.22
2 x 4	3 lb.	30.46	5 lb.	35.46	8 lb.	40.26	12 lb.	49.67	23 lb.	75.09
2 x 5	4 lb.	32.31	7 lb.	37.85	10 lb.	45.05	17 lb.	61.22	32 lb.	95.88
2 x 6	5 lb.	35.46	8 lb.	40.26	12 lb.	49.67	20 lb.	68.16	38 lb.	109.75
3 x 3	3 lb.	30.46	6 lb.	36.71	8 lb.	40.26	13 lb.	51.99	24 lb.	77.40
3 x 4	4 lb.	32.31	8 lb.	40.26	11 lb.	47.36	18 lb.	63.54	35 lb.	102.81
3 x 5	5 lb.	35.46	9 lb.	42.65	13 lb.	51.99	21 lb.	70.46	41 lb.	116.67
3 x 6	6 lb.	36.71	12 lb.	49.67	18 lb.	63.54	29 lb.	88.95	57 lb.	157.06
4 x 4	6 lb.	36.71	11 lb.	47.36	17 lb.	61.22	27 lb.	84.28	53 lb.	145.88
4 x 5	7 lb.	37.85	12 lb.	49.67	17 lb.	61.22	28 lb.	86.64	56 lb.	154.31
4 x 6	8 lb.	40.26	16 lb.	58.91	23 lb.	75.09	38 lb.	109.75	76 lb.	209.53
5 x 5	9 lb.	42.65	17 lb.	61.22	24 lb.	77.40	40 lb.	114.36	79 lb.	217.50
5 x 6	10 lb.	45.05	20 lb.	68.16	29 lb.	88.95	48 lb.	132.85	95 lb.	260.01

### LASER LABEL SHEETS

Laser Sheets	100 Sheets		250 Sheets		500 Sheets	
	Estimated Weight	YOUR COST	Estimated Weight	YOUR COST	Estimated Weight	YOUR COST
Sheets	3 lb.	30.46	7 lb.	37.85	12	49.67



**DiscountLabels.com**

Order, reorder, order status and resources

Phone: 800.995.9500

Quotes: quotes@discountlabels.com

Orders & Art: art@discountlabels.com

Marketing Materials: marketing@discountlabels.com

Customer Service: customerservice@discountlabels.com

