

WHERE

- Breweries
- Home Brewers
- Wineries

WHO

- Owners
- Managers
- Bottlers

BENEFITS

- Product Appearance
- Brand Identity
- Durable Materials

CRAFT BEER & WINE

- CAN AND BOTTLE LABELS

 - White, clear and silver BOPP
 - Matte or shiny lamination
 - Sizes for most bottles and cans
 - Custom sizes available
- CUSTOM PRODUCTS

 - Carton labels
 - Domed decals for taps
 - Keg collars
 - Keg bands
- CAN CARRIER LABELS

 - 1-1/2" circle on sheets or rolls
 - Small minimum quantities
 - Great way to promote a brand

WHERE

- Restaurants
- Food Trucks
- Private Labels

WHO

- Owners
- Managers
- Packagers
- Promoters

BENEFITS

- Improved Brand Identity
- Material Selection
- Low Minimums

FOOD/BEVERAGE

- FRESHNESS/TAMPER LABELS

 - Many shapes and sizes
 - Tamper evident options
 - Great for bags and containers
- PRODUCT LABELS

 - Many shapes and sizes
 - Spot color or full color
 - Many material options
- FOIL IMPRINT & EMBOSSING

 - 11 standard foils
 - Holographic foil options
 - Foil simulation with inks printed over shiny silver foil
- WATER BOTTLE LABELS

 - Rectangles, squares
 - Spot color and full color
 - White BOPP, clear polypropylene
- BARCODES

 - Consecutive
 - Variable

WHERE

- Restaurants
- Food Trucks
- Private Labelers

WHO

- Owners
- Managers
- Packagers
- Promoters

BENEFITS

- Improved Brand Identity
- Many Material Options
- Low Minimums

CANNABIS

- PACKAGING LABELS

 - Many shapes and sizes
 - Spot color or full color
- ANYSHAPE® LABELS

 - Laser cut labels in custom shapes
 - No custom die charge
- FOIL IMPRINT & EMBOSSING

 - 11 standard foils
 - Holographic foil options
 - Foil simulation with inks printed over shiny silver foil
- MAGNETS

 - 20 mil indoor or 30 mil outdoor
 - Many sizes and custom shapes available
- CUSTOM PRINTED TAPE

 - Great way to brand shipments
 - Clear or white poly
 - White or brown reinforced water-activated

WHERE

- Salons
- Boutiques
- Packagers

WHO

- Owners
- Managers
- Promoters

BENEFITS

- Improved Brand Identity
- Durable Materials
- Foil Imprint & Embossing

HEALTH & BEAUTY

- PRODUCT LABELS

 - Many shapes and sizes
 - Spot color or full color
- FOIL IMPRINT & EMBOSSING

 - 11 standard foils
 - Holographic foil options
 - Foil simulation with inks printed over shiny silver foil
- DURABLE LABELS

 - Material options for moisture and oils
 - Many shapes and sizes
- BARCODES

 - Consecutive
 - Variable

VERTICAL MARKET LABEL GUIDE

ATHLETICS / CANNABIS / CRAFT BEER & WINE / EDUCATION
FOOD & BEVERAGE / HEALTHCARE / HEALTH & BEAUTY
HOSPITALITY / INDUSTRIAL / MARKETPLACE / POLITICAL

WHERE

- Manufacturers
- HVAC
- Construction
- Auto Dealers

WHO

- Purchasing Managers
- Office Managers
- Owners

BENEFITS

- Durable Materials
- Safety
- UL Certified

INDUSTRIAL

- WEATHERPROOF LABELS

 - Laminated at no charge
 - Weather and sun resistant up to 1-1/2 years
 - Printed on durable vinyl, polypropylene or polyester stocks
- DURABLE DECALS

 - Rectangles, squares, circles, ovals
 - Spot color and full color
 - Reflective, white vinyl, shiny chrome polyester, clear vinyl, yellow vinyl
 - Some hi-tack versions available
 - Weather and sun resistant up to 4 Years
- HARD HAT LABELS

 - Rectangles, circles, octagons, stars, and more
 - Spot color, full color
 - Weatherproof white vinyl, clear polypropylene, gold and silver polyester (dull or shiny)
- AUTOMOTIVE LABELS

 - Rectangles, squares, circles, ovals, bumper stickers
 - Durable labels, stickers and decals
 - Tire adhesive

WHERE

- Casinos
- Hotels
- Bars

WHO

- Owners
- Managers
- Promoters

BENEFITS

- Improved Brand Identity
- Customer Engagement

HOSPITALITY

- WATER BOTTLE LABELS

 - Rectangles, squares
 - Spot color and full color
 - White BOPP, clear polypropylene
- HANG TAGS

 - Single or double sided
 - Available with consecutive numbering
 - Full color printing
 - 23 mil polypropylene
- REPOSITIONABLE MENUS AND COUNTER MATS

 - Can be applied and reapplied
 - Textured lamination available for extra durability
- CARDS

 - 12pt or 14pt card stock
 - Single or double sided print
- COASTERS

 - Paper or pulpboard
 - Circles, squares and custom sizes

WHERE

- Doctors/Dentists
- Hospitals
- Nursing Homes
- Veterinarians

WHO

- Administrators
- Office Managers
- Purchasing Departments

BENEFITS

- Custom Messaging
- Control Inventory
- Improve Efficiencies

HEALTHCARE

- APPOINTMENT CARDS

 - 3-1/2"x2" card with circle or tooth shaped reminder label
 - Spot color and full color
 - White gloss or litho paper stock
- ASSET LABELS

 - Rectangles, squares
 - Consecutive numbers or barcodes
 - White gloss or litho, vinyl, silver foil, tamper evident
- FOLDER LABELS

 - Rectangles, circles
 - White gloss or litho with lamination
 - Spot color
- KIDS' LABELS

 - Rectangles, circles, ovals, and fun special shapes available
 - Spot color, full color, embossed
 - White gloss or litho, gold and silver foil (dull or shiny), fluorescent
- MAGNETS

 - 20 mil indoor or 30 mil outdoor
 - Many shapes and sizes
- STAMPS

 - Self-inking
 - Handle mount
 - Embossers
 - Daters

WHERE

- Local Schools
- Universities

WHO

- School Administrators
- Athletic Directors
- Student Affairs

BENEFITS

- Promote School Spirit
- Fundraisers
- Asset Tracking

EDUCATION & ATHLETICS

- DIE CUT LABELS

 - Many shapes and sizes
 - Spot color and full color
 - Many material options
- AWARD LABELS

 - Stars, bursts, ribbons, badges and more
 - Spot color, embossing
 - White, silver foil, gold foil, fluorescents
- BUMPER STICKERS

 - Rectangles, circles, ovals
 - Weatherproof
 - Removable options
- ASSET LABELS

 - Rectangles, squares
 - Consecutive numbers or barcodes
- PARKING PERMITS

 - Stickers, hang tags and static cling
 - Consecutive numbers

WHERE

- Grocery Stores
- Convenience Stores
- Hardware Stores

WHO

- Owners
- Managers
- Packagers
- Promoters

BENEFITS

- P.O.P
- Inventory Control
- Product Labeling

MARKETPLACE

- DOUBLE SIDED LABELS

 - Use on windows or glass doors
 - Spot color and full color
 - Several material options
- PRODUCT/P.O.P LABELS

 - Many shapes and sizes
 - Spot color and full color
 - Many material options
- REPOSITIONABLE MENUS AND COUNTER MATS

 - Can be applied and reapplied
 - Textured lamination available for extra durability
 - White BOPP, clear polypropylene
- FLOOR GRAPHICS

 - Durable vinyl
 - Custom shapes available
 - Textured lamination available
- BARCODES

 - Consecutive
 - Variable

WHERE

- Party Headquarters
- Campaign Headquarters
- Government Offices

WHO

- Candidates
- Campaign Managers
- Current Office Holders

BENEFITS

- Promotion
- Fundraising
- Direct Mail

POLITICAL

- ANNOUNCEMENTS/POSTCARDS

 - 4"x6", 5"x7", 5-1/2"x8-1/2"
 - 14pt C1S or C2S
- MAGNETS

 - Many shapes and sizes
 - Spot color or full color
 - 20 mil indoor or 30 mil outdoor
- BUSINESS CARDS

 - Full color
 - Standard paper: 14pt C1S or C2S, White 100# smooth cover
- DIE CUT LABELS & STICKERS

 - Many shapes and sizes
 - AnyShape® custom stickers and labels
 - Many materials to choose from
- BUMPER STICKERS

 - Rectangles, ovals, circles
 - Weatherproof materials