



PRINTED TAPE ART GUIDE

POLY ADHESIVE TAPE SIZES

- 2" x 55 yards
- 2" x 110 yards
- 3" x 55 yards
- 3" x 100 yards

REINFORCED WATER ACTIVATED TAPE SIZES

- 3" X 375 feet
- 3" x 450 feet

ART LAYOUT

Depending on the size of the logo submitted by the customer, it may need to be stepped to fill the 9.029" length.

Templates have been provided to center the art inside for stepping purposes for both sizes for 1-4 repeats.

ART TEMPLATE SIZES

The repeat will be the same for both sizes.

- 2" tape = 1.8897" x 9.029"
(imprint margin 1.64" x 8.78")
- 3" tape = 2.8345" x 9.029"
(imprint margin 2.58" x 8.78")
- Inside Print Margin = 0.125" from edge of tape (this is larger than the normal Label imprint margin)

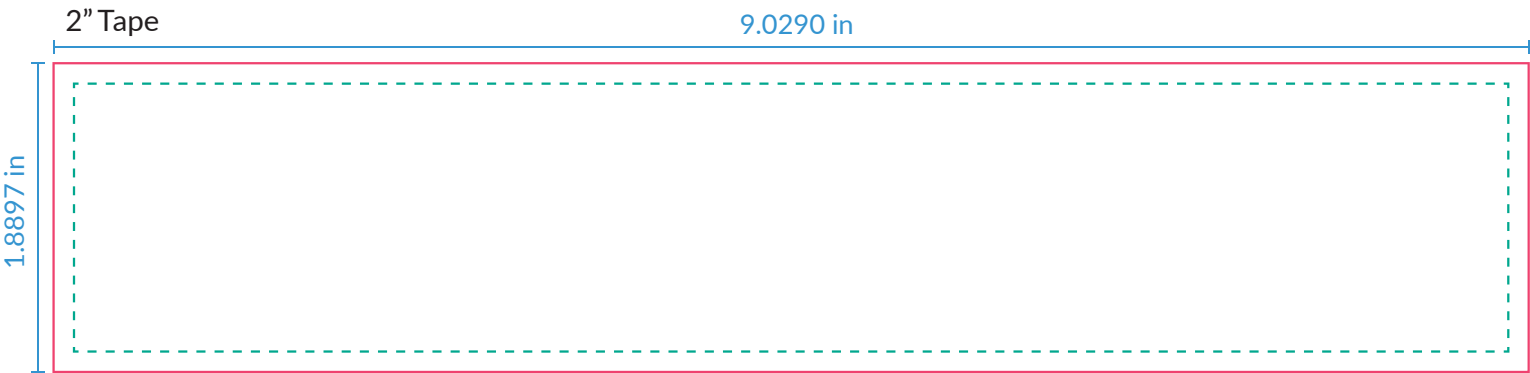
REQUIREMENTS

- 3 Colors Maximum
- NO Bleeds
- NO Tints
- NO Metallic Ink
- NO Screens/Gradients
- NO CMYK Tape
- Raster Images preferred
600 dpi (no less than 300 dpi)



Tape Layout Examples - 2" Tape

— = Die Line
- - - = Imprint Margin



1 Up



***PTP TURBO
BLANKETS***

FASTER SPOOL UP COOLER INTAKE PROTECTED ENGINE BAY

2 Up



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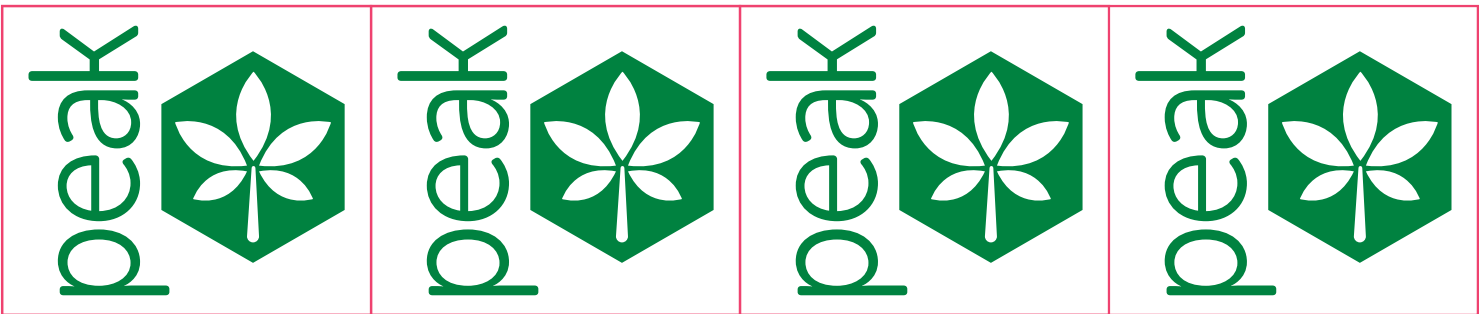
Tape Layout Examples - 2" Tape

— = Die Line
- - - = Imprint Margin

3 Up



4 Up - Step @ 2.2573"

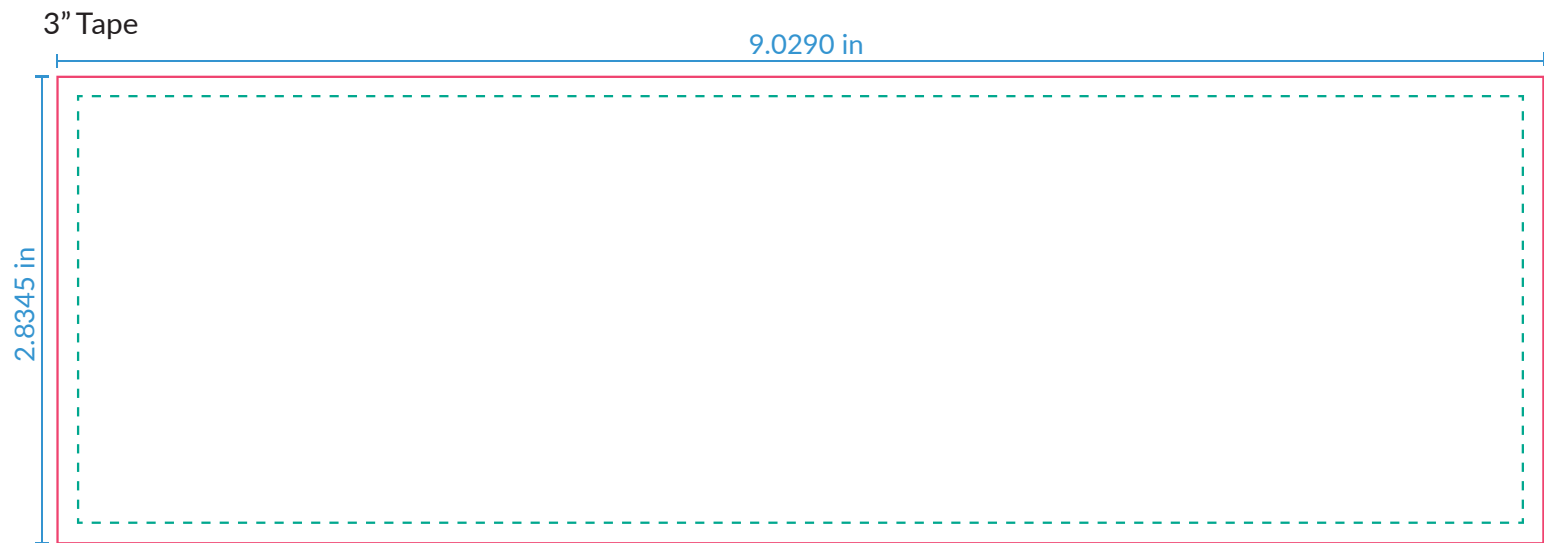


5 Up - Step @ 1.8058"



Tape Layout Examples - 3" Tape

— = Die Line
- - - = Imprint Margin



1 UP



2 Up

