

## TAPE SIZES

We offer 2" and $3^{\prime \prime}$ width sizes of Printed Package Tape. They are offered as follows:

- 2" x 55 yards
- 2" $\times 110$ yards
- 2" x 110 yards
- $3^{\prime \prime} \times 55$ yards
- $3^{\prime \prime} \times 55$ yards


## ART LAYOUT

Depending on the size of the logo submitted by the customer, it may need to be stepped to fill the 9.029" length.

Templates have been provided to center the art inside for stepping purposes for both sizes for 1-4 repeats.

## ART TEMPLATE SIZES

The repeat will be the same for both sizes.

- $2^{\prime \prime}$ tape $=1.8897^{\prime \prime} \times 9.029^{\prime \prime}$ (imprint margin $1.64^{\prime \prime} \times 8.78^{\prime \prime}$ )
- $3^{\prime \prime}$ tape $=2.8345^{\prime \prime} \times 9.029^{\prime \prime}$ (imprint margin 2.58" $\times 8.78^{\prime \prime}$ )
- Inside Print Margin $=0.125^{\prime \prime}$ from edge of tape (this is larger than the normal Label imprint margin)


## REQUIREMENTS

- 3 Colors Maximum
- NO Bleeds
- NO Tints
- NO Metallic Ink
- NO Screens/Gradients
- NO CMYK Tape
- Raster Images preffered 600 dpi (no less than 300 dpi )


## Tape Layout Examples - 2" Tape

$=$ Die Line
= Imprint Margin


FASTER SPOOL UP COOLER INTAKE PROTECTED ENGINE BAY

## Tape Layout Examples - 2" Tape

------ = Imprint Margin 3 Up


## 4 Up - Step @ 2.2573"



5 Up - Step @ 1.8058"

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## Tape Layout Examples - 3" Tape

__ = Die Line<br>------ = Imprint Margin

$\square$


2 Up


