

WHERE

Restaurants
Food Trucks
Private Labelers

WHO

Owners
Managers
Packagers
Promoters

BENEFITS

Improved Brand
Identity
Low Minimums



FOOD & BEVERAGE/RETAIL

FRESHNESS/TAMPER LABELS

Many Shapes and Sizes
Tamper Evident Options
Great for Bags and Containers

BOTTLE NECK HANGERS

Rectangle with Cut-Out
Spot Color, Full Color
8 point C15, 8 point C25, 10 point C15,
10 point C25

WATER BOTTLE LABELS

Rectangles, Squares
Spot Color, Full Color
White BOPP, Clear Polypropylene
Lamination Available

PACKAGING LABELS

Rectangles, Squares, Circles, Ovals
Spot Color, Full Color, Embossed and
Foil Imprint
Many Stocks and Adhesives Available

CUSTOM PRINTED PACKAGING TAPE

2" or 3" Widths
1, 2, or 3 Spot Colors
White or Clear Pressure Sensitive Tape
White or Kraft Water Activated Tape

WINDOW DECALS

Rectangles, Squares, Circles, Ovals
Spot Color, Full Color
White or Clear Static Cling, Clear
Polypropylene (Face or Back)

WHERE

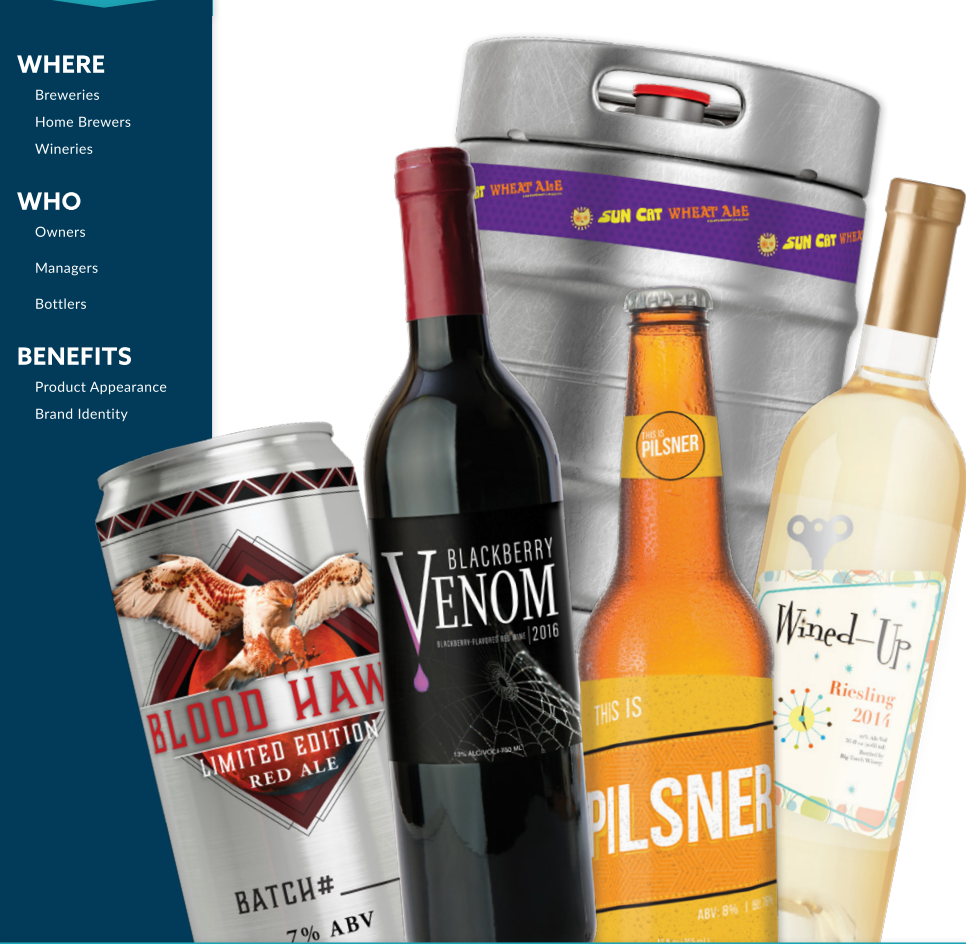
Breweries
Home Brewers
Wineries

WHO

Owners
Managers
Bottlers

BENEFITS

Product Appearance
Brand Identity



CRAFT BEER & WINE

CAN AND BOTTLE LABELS

White, Clear and Silver BOPP
Matte Lamination
Labels will be Finished on a Roll with
3" Core as Rounded Corner with 1/8"
Standard Gap
Shiny Lamination Available
Standard Sizes Available for Most
Bottles and Cans
Special Shapes and Custom
Sizes Available

CUSTOM PRODUCTS

Carton Labels
Branded Carton Tape
Domed Decals for Your Taps
Custom Hang Tags for Bottles
And Taps
Self-Promo Labels You Can Include
with Each Purchase

CAN CARRIER LABELS

Use Can Carrier Labels to Promote Your
Brew and Your Brand
1.5" Circle Labels Available on Sheets
or Rolls
Small Minimum Quantities



VERTICAL MARKET LABEL GUIDE

MANUFACTURING / HEALTHCARE / EDUCATION / ATHLETICS
FOOD & BEVERAGE / RETAIL / CRAFT BEER & WINE

WHERE

- Manufacturers
- Distributors
- Construction or HVAC Companies
- Car Dealerships

WHO

- Purchasing Managers
- Office Managers
- Owners

BENEFITS

- UL Certified
- Low Minimums
- Harsh Condition Durability



MANUFACTURING

WEATHERPROOF LABELS

- Laminated at No Charge
- Weather and Sun Resistant up to 1-1/2 Years
- Printed on Durable Vinyl, Polypropylene or Polyester Stocks

CONSECUTIVE NUMBER & BARCODE LABELS

- Rectangles, Squares, Circles, Ovals, Die Cut
- Spot Color (Usually Black), Full Color
- White Gloss or Litho, White Vinyl, Silver Polyester or Polypropylene (Shiny, Matte)

DURABLE DECALS

- Rectangles, Squares, Circles, Ovals
- Spot Color, Full Color
- Reflective, White Vinyl, Shiny Chrome Polyester, Clear Vinyl, Yellow Vinyl
- Some Hi-Tack Versions Available
- Weather and Sun Resistant up to 4 Years

HARD HAT LABELS

- Rectangles, Circles, Octagons, Stars, and More
- Spot Color, Full Color
- Weatherproof White Vinyl, Clear Polypropylene, Gold and Silver Polyester (Dull or Shiny), White Gloss or Litho with Lamination

WHERE

- Doctor and Dentist Offices
- Hospitals
- Veterinarian Offices and Laboratories

WHO

- Office Managers
- Administrators
- Purchasing Departments

BENEFITS

- Customized Messaging
- Control Costs and Inventory
- Fast Turnaround Times



HEALTHCARE & MEDICAL

APPOINTMENT REMINDER CARDS

- 3-1/2"x2" Card With Circle or Tooth Shape Reminder Label
- Spot Color, Full Color
- White Gloss or Litho Paper Stock

MAGNETS

- Rectangles, Squares, Circles, Ovals, Custom Shapes
- Spot Color, Full Color
- 20 mil Indoor Laminated
- 35 mil Outdoor Laminated

DEVICE, ASSET AND EQUIPMENT LABELS

- Rectangles, Square Cut
- Spot Color, Full Color
- Consecutive Number or Barcode Labels
- White Gloss or Litho, White Vinyl, Silver Foil, Tamper Evident

STAMPS

- Self-Inking
- Handle Mount
- Embossers
- Daters



WHERE

- Local Schools
- Universities

WHO

- School Administrators
- Athletic Departments
- Student Affairs

BENEFITS

- Low Minimums
- Fast Turnaround Times



EDUCATION & ATHLETICS

DIE CUT LABELS

- Rectangles, Ovals, Circles, and More
- Spot Color, Full Color
- White Gloss, White Vinyl, Clear Polypropylene, Fluorescent

PARKING PERMITS

- Rectangles, Ovals, Hang Tags, and More
- Spot Color, Full Color
- Consecutive Number, Double-Sided
- White Vinyl, Reflective, Tag Stock, White or Clear Static Cling, Clear Polypropylene (Face or Back Adhesive),

AWARD LABELS

- Stars, Bursts, Ribbons, Badges, Circles
- Spot Color, Embossed
- Gold or Silver Foil (Shiny or Dull), White Gloss, Yellow Gloss, Blue Litho

BUMPER STICKERS

- Rectangles, Circles, Ovals
- Spot Color, Full Color
- Weatherproof
- White Vinyl, Clear Vinyl, Yellow Vinyl, White or Clear Polypropylene Removable, White or Clear Static Cling, White Vinyl Removable

SPIRIT SHEETS & STICKERS

- Custom Sheet With Multiple Die Cuts
- Full Color
- White Polypropylene Repositionable Stock with Textured Lamination Available
- White Gloss, White or Clear Polypropylene

DEVICE, ASSET AND EQUIPMENT LABELS

- Rectangles, Square Cut
- Spot Color, Full Color
- Consecutive Number or Barcode Labels
- White Gloss or Litho, White Vinyl, Silver Foil, Tamper Evident